



Motion System Design from Penton

Motion System Design serves design and manufacturing engineers personally involved in designing motion systems for manufactured products and industrial machinery. Articles concern selecting, applying and maintaining PT/motion system products. The editorial of Motion System Design blends state-of-the-art motion system design with traditional mechanical and electrical technology for systems designers. Coverage focuses on new technology and products, application ideas and industry trends.

MEDIA TYPE

Business



SOURCE

Controlled circulation

GEOGRAPHY

USA

Canada

SEGMENTS

39,596	Total Universe / Universe Rate	\$150.00/M
35,412	Records with Phones	+ \$60.00/M
19,521	Email	\$375.00/M
	Transmission	+ \$50.00/M

MAINTENANCE

Market Entry	02/05/2014
New to Manager	07/29/2015
Counts Through	07/29/2015

DATA CARD MAINTENANCE

New To System	07/29/2015
Last Update	07/29/2015
Next Update	10/31/2015
Update Frequency	QUARTERLY

DESCRIPTION

Primary readers are mechanical and electrical engineers designing motion systems in a variety of industries, from semiconductor and medical to machines tool and packaging. They design equipment for resale (OEM), for captive use (end users), and system integrators working for OEMs or end users.

Formerly Power Transmission Design Magazine

Title Category	Postal	Email
Top Management	15123	4103
Middle/administrative Management	7406	1937
Financial Management	912	226
Sales & Marketing Management	1809	519
Information Technology (it) Professionals	2591	729
Production Management	6903	1475
Engineering Management	27448	7401
Professionals	2963	856
All Other Management	156	47
Vp-level	2128	528
Director-level	1575	436
Manager-level	11992	2869
Assistant -level	232	70
Human Resources	37	12
Purchasing	515	122
Retired	7	4

Senior (c-level Or Higher)	10165	2800
Students	30	22
Education	120	51
Medical	310	80
Lawyers	1	1

Year Started	Postal	Email
Prior To 1900	139	28
1901-1950	1066	158
1951-1975	3367	595
1976-1990	5479	962
1991-2000	4939	939
2001-2005	2890	571
2006-2010	4734	1011
2011+	3071	619

Penton reaches 16 markets, over 18MM professionals, and has touch points for virtually every industry.

Their diverse portfolio of properties can help you reach your target audience.

Advertising:

For other Advertising opportunities please

visit: <http://www.penton.com/OurMarkets/DesignEngineeringandSourcing/tabid/178/Default.aspx>

(engineering, mechanics, tech, machinery)

SELECTS

Bus/Industry Type	\$15.00/M
Buying Influence	\$15.00/M
Components/Products Used	\$15.00/M
Email/FTP Delivery	\$75.00/F
Job Title	\$15.00/M
Key Code	\$3.00/M
Number of Employees	\$15.00/M
One Name Per Site	\$15.00/M
Phone Number	\$60.00/M
SCF	\$10.00/M
State	\$10.00/M
Zip	\$10.00/M
Employee Size	\$15.00/M
Product	\$15.00/M
Industry	\$15.00/M

GENDER

Male	87%
Female	4%

AVERAGE INCOME

Value	not available
-------	----------------------

MINIMUM ORDER

Minimum Quantity	5,000
Minimum Price	\$0.00

NET NAME ARRANGEMENTS

Net Name is allowed	
Floor	0%
Minimum Quantity	0
Run Charges	\$10.00/M

EXCHANGES

Exchange is not allowed

REUSE

Please inquire

CANCELLATION

Charges	\$50.00/F
---------	------------------

CANCELLATION INSTRUCTIONS

All orders cancelled before the mail date will incur a \$50/F Cancellation fee, \$10/M Run Charges plus applicable media and shipping fees. No cancellations will be accepted after the mail date.

KEY CODING

Key Coding is available

Charges	\$3.00/M
---------	----------

ADDRESSING

FTP	\$75.00/F
CARTRIDGE	\$25.00/F
EMAIL	\$75.00/F
MAG TAPE	\$25.00/F

SPECIAL INSTRUCTIONS

© Copyright 2000-2015 NextMark, Inc.

powered by  **NextMark**
www.nextmark.com